

CHARLTON BROWN®

we train we place we care

Summit Wrap Up

GLOBAL WELFARE SUMMIT 2016

Striking the balance: Responsibility and Innovation in care for the ageing

Hosted by CHARTLON BROWN®

Thursday 21 and Friday 22 April 2016

Gold Coast, Australia

Thank you from the Global Welfare Summit host, Kay Ganley

Thank you to everyone who came from near and far to join us at the second Global Welfare Summit on the Gold Coast in Australia.

Communities across the world are struggling to meet the growing challenges of caring for the ageing population and summits such as these play an important role in helping make a positive shift in decision making.

The 2016 Global Welfare Summit continued the discussion about improving the ageing experience, welcoming industry leaders to share ideas and knowledge and explore options to provide future care solutions.

I was completely overwhelmed by the number and calibre of delegates we welcomed to the Summit on the Gold Coast in April. We had six international speakers, seven key note speakers, seven facilitators, and more than 20 panellists across a number of engaging panel discussions. We also welcomed key decision makers from Japan, Korea, China, India, the USA, Denmark and, of course, Australia.

When I attended the first ever Global Welfare Summit in 2013, not for one moment did I think my team at CHARLTON BROWN would be hosting the very next event. We endeavoured to match the standard that Seiko Adachi and the team at Shinko Fukushikai set in 2013 and I believe we did.

We facilitated discussions on improving the ageing experience through adopting different approaches to palliative care, dementia care, technology and robotics, innovative design, training and education, and community practices.

It's important we use these discussions to move forward within our fields and take responsibility for implementing the necessary change to address the issues at hand. If we fail to recognise what's required, if we fail to innovate, if we fail to share knowledge and insights, growing old gracefully becomes something only a few people get to experience.

But if we do innovate, if we do continue to care for the ageing, it's something that becomes a more positive experience for not only the ageing individual, but for the friends, family and community surrounding them.

I look forward to continuing the discussion with you at the next Global Welfare Summit!

Kay Ganley

CEO and General Manager
CHARLTON BROWN



EVENT OVERVIEW

CHARLTON BROWN was selected to bring the second Global Welfare Summit to Australia in 2016, following the inaugural summit in Japan in 2013 hosted by Social Welfare Corporation Shinko Fukushima.

Following a very successful event in 2013, the two-day conference on the Gold Coast in 2016 continued the discussion about addressing the rapidly growing global ageing population and, in particular, striking the balance between responsibility and care for the ageing.

Delegates from Korea, USA, China, Japan, Denmark and Australia came together to share knowledge and discuss emerging practices to improving the ageing experience.

More than seven international speakers, seven Australian speakers and 20 panellists and facilitators sparked discussions in the areas of palliative care, dementia care, technology and robotics, education and community services.

Guests also had the opportunity to network with local suppliers at exhibitor displays and taste a sample of Australian culture during social and entertainment events.



235 attendees



47 volunteers



7 countries



7 international speakers



7 Australian speakers



2 days



20 panelists



4 languages

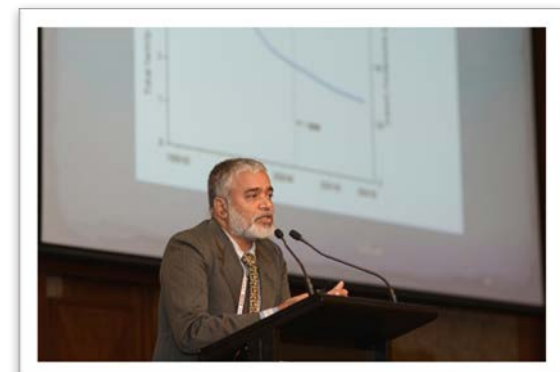


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GUEST SPEAKERS

The Global Welfare Summit 2016 attracted high calibre international and Australian speakers who were all passionate about sharing their knowledge with other global experts to improve the ageing experience.



International Speakers

Seiko Adachi – Executive Head, Social Welfare Corporation Shinko Fukushima and founder of GWS

Dr Suresh Kumar – Institute of Palliative Medicine, India (Palliative Care)

Dr Emi Kiyota – Founder and Director of Ibasho, USA (Culture change)

Steven Chang – Manager, Weihai Lianqiao International Cooperation Group, China (Global Workforce)

Dr Takuichi Nishimura – Director, Artificial Intelligence Research Centre, Japan – Care robotics

Dr Oh Duk-Man – Director, Seoul Senior Towers (Integrated Health)

Anne Holm – Director, Bellinge Welfare Academy (In home care)

Australian speakers

Bernard Salt – social commentator and Partner at KPMG

Dr Norman Swan – Australian radio host of The Health Report on ABC Radio National

Val French – Founder, Older People Speak Out

Tim Russell – Director, Five Good Friends

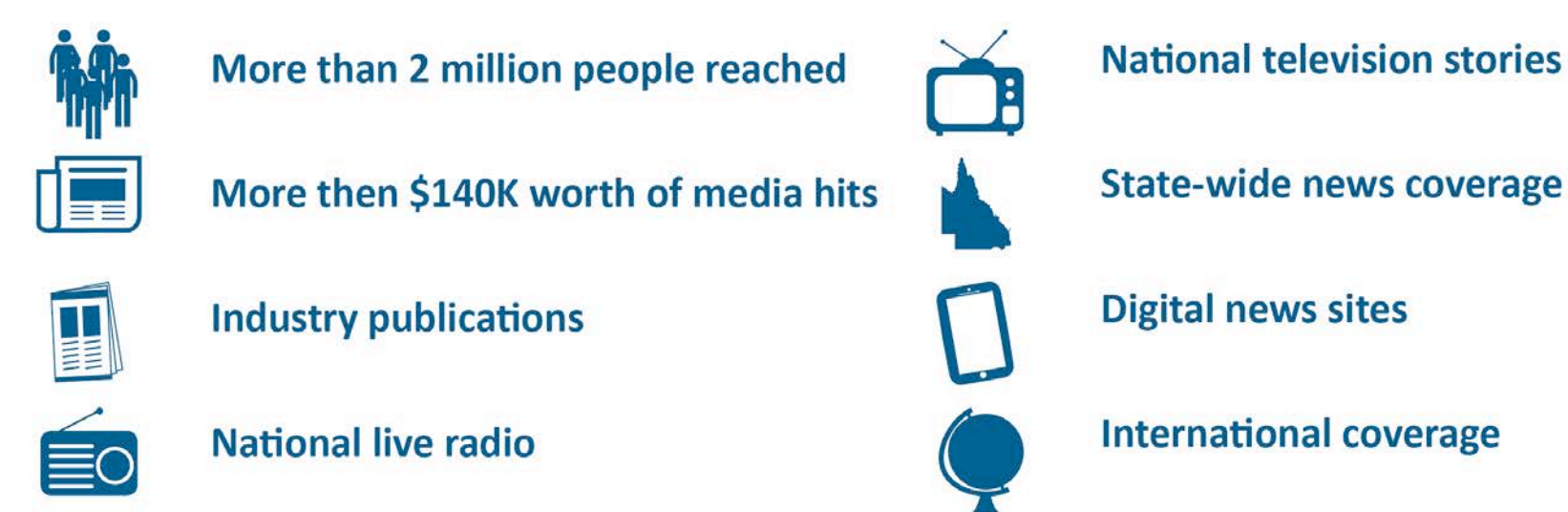
Daniella Greenwood – Strategy and Innovation Manager, ArCare

Professor Justin Bielby – Vice-Chancellor, Torrens University, Australia

Lena Gan – Program Director, Master of Ageing at the University of Melbourne

MEDIA PROFILING

The Global Welfare Summit was supported by a comprehensive media campaign which helped publicise the event and its speakers. Media coverage ranged from broad industry discussion, innovation in the sector, and key topics to be discussed at the summit. GWS received media coverage in both Australian and international outlets.





TESTIMONIALS

It was a pleasure to be involved in the Global Welfare Summit. So many fascinating people. I learnt a great deal in a very short time!

The event had a great vibe and really showed the passion and enthusiasm that CHARLTON BROWN has for the future of Australia's ageing population.

Thank you for hosting and organising a cross-cultural, multilingual group of participants to share effective dialogue, valuable information and new perspectives.

It was very professional event and I believe that everyone sought the same outcomes which can only benefit the aged care industry and community.

It was such an honour meeting so many overseas visitors who brought with them a wealth of knowledge to GWS. I really appreciated learning more about the different models of aged care and palliative care.

CONTINUE THE DISCUSSION

If you'd like to continue the discussion about striking the balance between innovation and ageing, you can do so by joining in the conversation at the Global Welfare Summit's Showcase page on LinkedIn. Head to <http://tinyurl.com/zbhx9ko>.

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GWS 2016

